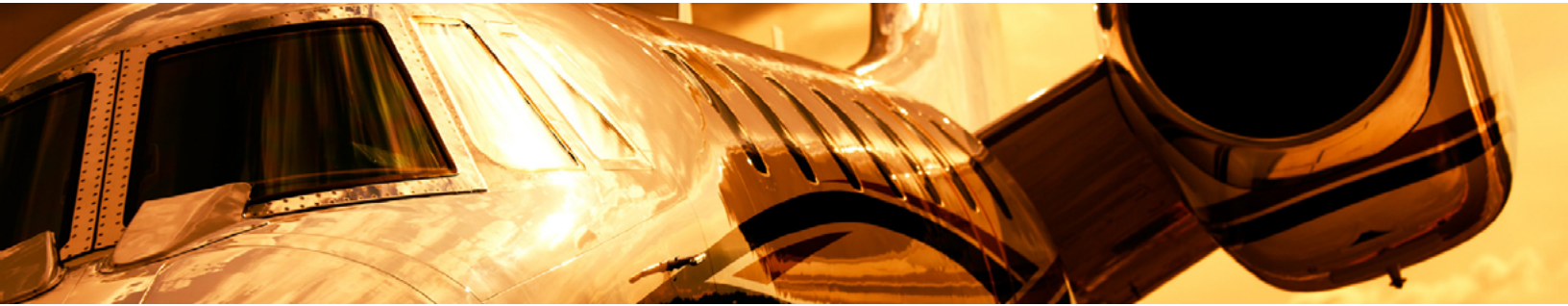




LUXURY FOR THE AVERAGE TRAVELER

WHAT IS THE REGAL CARD?



BRINGING LUXURY TO THE AVERAGE TRAVELER

The Regal Card is an all-things luxury and travel “perks card”. Through a membership based system we offer the luxury and convenience that generally, only wealth can buy. However, while we offer all this extra satisfaction, we actually save our members thousands of dollars compared to what all these perks would cost out of pocket.

Everyone appreciates that extra mile when it comes to their comfort and convenience. The Regal Card opens doors for its members, to an entirely different and better experience in all aspects of their travels.

ABOUT US

“While others may look at the fast, ever-growing travel industry and see dollar signs, we see it as a way of life. Travel is a passion ; a love affair! A true traveler gets goosebumps just by nearing an airport or hearing a plane take off. Travel is about local culture, exotic smells, cobblestone streets and promises of adventure.

Therefore, we decided to grab this untapped niche and change the average traveler’s experience forever! By paying a nominal yearly membership fee, The Regal Card gives the average traveler access to an exclusive club full of travel perks usually reserved for the rich and famous.”

-ELI OSTREICHER, FOUNDER & CEO

WHY BECOME A PARTNER

Hosting The Regal Card and its members exclusively, opens doors to thousands of new customers, builds loyalty, and increases repeated business.

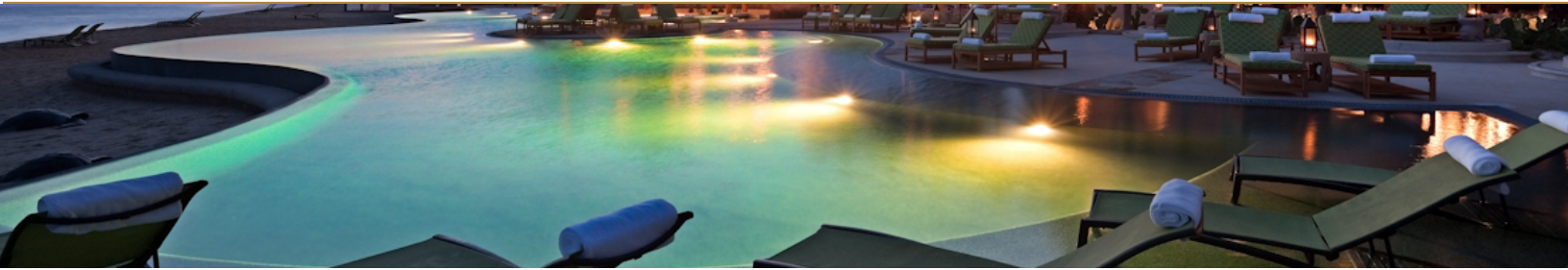
THEREGALCARD.COM/PARTNERS





LUXURY FOR THE AVERAGE TRAVELER

THE BENEFITS

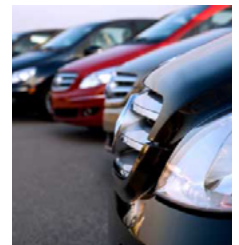
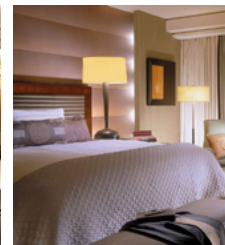


SOLID RELATIONSHIPS | DEEP NEGOTIATIONS

Building a complete luxury travel experience for our members could not be done on our own. Our team has built relationships and organized deals for our members in all aspects of their trip. The airport, the flight, the rental car, the hotel, and the amenities. Our goal is to make sure no moment of our members travels are left without The Regal Card touch. That is why we assure that TRC members will enjoy elite status with airlines, car service, hotels and more.

ELITE STATUS THROUGH THE TRIP

Members of The Regal Card receive the comfort of first class luxury seating, upgraded hotel rooms and the rental car of their choice on any trip, at any time.



UNLIMITED LOUNGE ACCESS

Regal Card members enjoy unlimited prestigious airport lounge access at zero dollar co-pay through Priority Pass at any of their 750+ lounges worldwide.

TRAVEL INSURANCE

On top of traveling in style and comfort, members can enjoy their trip to the fullest, knowing that their trip is Insured. Annual trip insurance through The Regal Card covers emergency medical situations, trip interruption, and lost baggage.





LUXURY FOR THE AVERAGE TRAVELER

OUR CUSTOMERS



FREQUENT TRAVELERS
UPPER-MIDDLE CLASS INCOME
ACROSS THE GLOBE

BUILD A LOYAL CUSTOMER BASE

The Regal Card offers an extensive database of savings that our members use frequently. By building relationships with only a limited number of hotels, airlines, and destinations we are able to help you fill your rooms and seats as well as increasing customer loyalty.

THE HIGH QUALITY CUSTOMERS YOU WANT



81%

Of our customers
travel more than 5
times per year.



79%

Of our customers
repeatedly return to
our partners.



92%

Of our customers
make more than 80k
per year.



72%

Of our customers
would have chosen a
different merchant.



LUXURY FOR THE AVERAGE TRAVELER

MAKING IT HAPPEN



MARKETING

With a \$3.5 million dollar marketing plan, we will be engaging consumers through:

SOCIAL MEDIA

facebook

twitter

LinkedIn

YouTube



DISPLAY NETWORKS | PPC

Google Display Network

Google AdWords

YAHOO! | bing
NETWORK

PRINT

Business
Traveller

TRAVEL
+ LEISURE

Condé Nast
Traveler

Robb Report

DEPARTURES





LUXURY FOR THE AVERAGE TRAVELER

THE TEAM

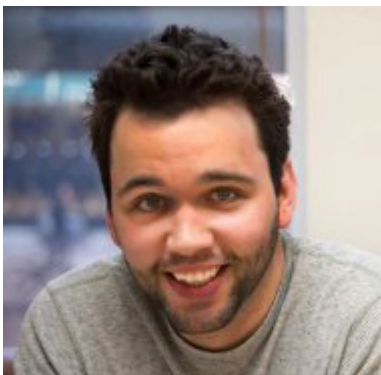
NO STRANGERS TO THE TRAVEL & E-COMMERCE INDUSTRY



ELI OSTREICHER
FOUNDER & CEO



- Reported sales of \$54.3 Million USD in 2013
- Was named the fastest growing travel company in the US by INC.500 list of 2013.
- Was rated #1 in Travel and Hospitality.
- Serves a blue chip corporate clientele, including Walmart, Berkshire Hathaway, Rolex & Escada.



PAUL OSTERING
CO-FOUNDER & COO



- Years of experience with membership based services.
- Web development and user interface expertise.
- Successful experience with product management, branding, and marketing.



LUXURY FOR THE AVERAGE TRAVELER

BENEFITS OF THE REGAL CARD

- ✓ INSTANT ELITE STATUS WITH HOTELS, AIRLINES AND CAR SERVICE FREQUENT GUEST PROGRAM
- ✓ PRIORITY PASS MEMBERSHIP - UNLIMITED AIRPORT LOUNGE ACCESS
- ✓ TRAVEL INSURANCE
- ✓ 24/7 LIVE CHAT WITH TRAVEL CONCEIRGE AGENT
- ✓ UNLIMITED POINTS/MILES REDEMPTION ASSISTANCE
- ✓ 10% OFF FIRST AND BUSINESS CLASS FLIGHTS
- ✓ EXCLUSIVE ACCESS TO 3500 LUXURY HOTELS BOOKING PORTAL
- ✓ PREMIUM MEMBERSHIPS TO TRAVEL SITES AND PUBLICATIONS





LUXURY FOR THE AVERAGE TRAVELER

CONTACT US



FOR MORE INFORMATION ON THE REGAL CARD, PLEASE VISIT:

WWW.THEREGALCARD.COM/PARTNERS

TO SPEAK DIRECTLY WITH AN ASSOCIATE, PLEASE CALL OR EMAIL:

1-844-REGAL-CARD (734-2522)

PARTNERS@THEREGALCARD.COM